**Programme Grid**

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| **Day 1 (18 Dec 2024)** |
| **Timings** | **Session name** |
| 1000-1045 hrs | Inaugural Session |
| 1045- 1145 hrs | Session 1: Crafting the Future: Design Thinking in Deep Tech and AI |
| 1145- 1245 hrs  | Session 2: Rethinking Design Education: Skills for the Future |
| 1330- 1500 hrs | Session 3: Design as a Catalyst for Sustainability and ESG Goals |
| 1500- 1600 hrs  | Session 4: Designing the Future: Mobility & Engineering Innovation |
| 1600- 1730 hrs | Session 5: Felicitation of CII Design Excellence Awards |
| 7 pm onwards | Cocktail and Dinner Evening:Hosted by Dr Udayant Malhoutra, Chairman, CII National Committee of Design Innovation 2024-25 |
| **Day 2 (19 Dec 2024)** |
| 0930- 1000 hrs | Opening Session |
| 1000- 1600 hrs | Experiential Industry Tour:* Dynamatic Technologies
* Centum Electronics
* Sasmos Technologies
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**DAY 1: 18 December 2024; Hotel Taj Airport, Bengaluru**

**INAUGURAL SESSION; 1000- 1045 Hours IST**

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| 1000 - 1005 hrs IST | Welcome Address | **Mr Rabindra Srikantan**Vice Chairman, Karnataka State Council & Managing Director, ASM Technologies Ltd |
| 1005 - 1010 hrs IST  | Brief Background on CII Design initiatives | **Prof Pradyumna Vyas**Senior Advisor, Confederation of Indian Industry, President-Elect & Board of Director, World Design Organization, Former Director, National Institute of Design |
| 1010 - 1020 hrs IST  | Theme Address | **Dr Udayant Malhoutra**Chairman, CII National Committee on Design Innovation and CEO & Managing Director, Dynamatic Technologies Ltd |
| 1020 - 1030 hrs IST | Special Address | **Mr Bhaskar Bhat**Former Managing DirectorTitan Company Ltd |
| 1030 – 1040 hrs IST | Special Address | **Mr Raj Menda**ChairmanRMZ Corp. |
| 1040 – 1042 hrs IST | Launch of new initiatives:* CII India Design Development Centre
* CII India Design Policy Communique
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| 1042- 1045 hrs IST  | Closing Address | **Mr S Raghupathy**Principal AdviserCII |

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| **18 December 2024****1045- 1145 hrs IST** | **Session 1: Crafting the Future: Design Thinking in Deep Tech and AI** |
| The intersection of design and technology, particularly in the realms of deep tech and AI, is rapidly reshaping industries and human experiences. By integrating empathy, ideation, prototyping, and iterative testing, design thinking offers a framework for addressing complex challenges that arise in AI and deep technologies, from improving user experience to ensuring responsible deployment.The session will discuss on the following:* Explore how design thinking can drive innovation in AI and deep tech sectors.
* Highlight real-world applications where design has enhanced AI and emerging technologies.
* Discuss actionable strategies for incorporating human-centered design in deep tech & AI
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| **Moderator** | **Mr Dhaval Joshi**FounderSIMULABS Creative Media Tech |
| **Speakers** | **Ms Megha Awasthy**Director Workplace Consulting Steelcase**Prof Gopal Meena**Director Chitkara University**Mr Piyush Jain**Global Delivery Head, Digital Products & ServicesL&T Technology Services**Mr Amod Gijare**Principal DesignerForbes Marshall |

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| **18 December 2024****1145- 1245 hrs IST**  | **Session 2: Rethinking Design Education: Skills for the Future** |
| The rapidly evolving landscape of technology and societal challenges necessitates a rethinking of design education. Traditional design curricula, while valuable, often fall short in equipping students with the diverse skill set required to address complex, interdisciplinary problems. To foster the next generation of innovative designers, educational institutions must prioritize a holistic approach that combines technical proficiency with critical thinking, empathy, and adaptability.The session will discuss on the following:* Explore the evolving role of design education for emerging challenges
* Discuss innovative approaches to curriculum development, teaching methodologies, and interdisciplinary learning.
* Foster dialogue among educators, industry professionals, and students about bridging the gap between academia and industry needs.
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| **Moderator** | **Prof Dhiraj Kumar**Director – AcademicsUnitedworld Institute of Design (UID) |
| **Speakers** | **Ms Aditi Srivastava**PresidentPearl Academy**Mr Devesh Mistry**DGM DesignGodrej Interio**Dr Arindam Das**DirectorSrishti Manipal Institute of Art, Design and Technology**Prof Mandar Kale**ProfessorBITS Design School |

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| **18 December 2024****1330- 1500 hrs IST**  | **Session 3: Design as a Catalyst for Sustainability and ESG Goals** |
| Design, sustainability, and ESG (Environmental, Social, and Governance) are increasingly intertwined, shaping the future of business and innovation. Design thinking, with its emphasis on empathy, creativity, and problem-solving, plays a pivotal role in developing sustainable solutions that address societal and environmental challenges. The session will discuss the following:* Highlight the role of design in achieving sustainability and ESG goals.
* Showcase how design innovation drives sustainable practices across industries.
* Discuss actionable strategies for integrating ESG principles into the design process.
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| **Moderator** | **Mr Shridhar Rajgopalan**Managing Director, Accenture  |
| **Speakers** | **Mr Lokesh Aggarwal**Vice President and Head Research & DevelopmentNational Engineering Industries Limited**Mr Saurabh Singh**Head of Design, Maruti Suzuki India Limited **Mr Biju Damodharan**Director, UX Design for India and Emerging Markets, Amazon**Mr Harjeet Gulati**Chairman, Millipixels Cerebrent Group**Mr Milind Dhabade** Sr. Engineering Manager, Advanced Mechanical DesignGE Aerospace**[Mr Vyasateja Rao](https://www.linkedin.com/in/vyasatejarao/overlay/about-this-profile/?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base%3BgBSf6qY4SzWHIOAHmFxCcQ%3D%3D)**Founding Partner & Consulting & Product (India/Global) Analogy**Mr Shakeel Ahmad**Vice President, Head- Process Improvement, Innovation & PLM, TKIL |

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| **18 December 2024****1500 – 1600 hrs IST**  | **Session 4: Designing the Future: Mobility & Engineering Innovation** |
| As the world advances toward a more interconnected future, mobility and engineering innovation play a pivotal role in shaping sustainable, efficient, and forward-thinking transportation systems. This session will delve into how innovative design, cutting-edge technologies, and cross-industry collaboration are revolutionizing the mobility and engineering sectors, ensuring a more resilient and inclusive future.The session will cover the following themes:* Examine transformative trends in mobility, including electric and autonomous transportation solutions.
* Highlight advancements in engineering and their impact on the design of aircraft, urban air mobility systems, and space exploration.
* Foster collaboration among designers, engineers, policymakers, and industry leaders to envision the future of mobility and engineering.
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| **Moderator** | **Mr Anuj Prasad**CEO & Founder Director, Desmania  |
| **Speakers** | **Mr Rajesh Gogu**Vice President, Design, Maruti Suzuki India Ltd**Mr Julien Sabatier**Studio Chief Designer, Renault**Mr Yatan Kumar Mishra**Associate Vice President, Head – Systems EngineeringTata Advanced Systems Limited**Mr Balwant Rawat**Head of R&DMercedes Benz |

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| **18 December 2024****1600- 1730 hrs IST** | **Felicitation of CII Design Excellence Awards** |
| 1600- 1605 hrs  | Opening Address & Brief about CII Design Excellence Awards | **Prof Pradyumna Vyas**Senior Advisor, Confederation of Indian Industry, President-Elect & Board of Director, World Design Organization, Former Director, National Institute of Design  |
| 1605- 1610 hrs  | Address | **Dr Udayant Malhoutra** Chairman, CII National Committee on Design Innovation and CEO & Managing Director, Dynamatic Technologies Ltd |
| 1610- 1615 hrs  | Address  | **Mr Srini Srinivasan (On Video)**Former President, WDO |
| 1615- 1625 hrs | Address | **Dr Geetha Narayanan**Founder-DirectorSrishti Manipal Institute of Art, Design & Technology |
| 1625 – 1725 hrs  | **Award Ceremony** Felicitation of Winners of CII Design Excellence Awards 2024  |
| 1725- 1730 hrs | Concluding remarks and Vote of Thanks | **Dr Ashish Mohan**Executive DirectorCII |

**Day 2: 19 December 2024**

**At JKM Plaza, Dynamatic Aerotropolis**

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| **0930 - 1130 hrs** | **An immersive visit to Dynamatic Aerotropolis** **Dr Udayant Malhoutra** Chairman, CII National Committee on Design Innovation and CEO & Managing Director, Dynamatic Technologies Ltd***From Tractor parts to aerospace excellence: How Design & Innovation has enabled Dynamatic to become a super-tier 1 supplier to Airbus, Boeing, Bell Helicopter & Dassault Aviation*****Mr Andrea Milani**Architect ***Aesthetic, Functional & Sustainable Architectural Design at Dynamatic Aerotropolis*****Mr Kartikey Sharma**Reputed Graffiti Artist***Showcasing his work of vibrant graffiti artworks at Aerotropolis*** |
| **1130 – 1330 hrs** | **Experiential Industry Tour: Centum & Sasmos** |
| **1330 - 1430 hrs** | **Lunch & Close of the Summit** |
| Experiential industry tours offer a unique opportunity to gain firsthand insights into the operations and innovative strategies of prominent brands. By visiting renowned companies and interacting with industry experts, participants can explore cutting-edge technologies, learn about design processes, and witness the implementation of sustainable practices. These immersive experiences provide valuable networking opportunities and inspire creative thinking. Whether it's a tour of a tech giant's headquarters, a sustainable fashion house's production facility, or an architectural marvel, these industry tours offer a valuable learning experience for professionals and students alike. |