

PARTNER COUNTRY



JAPAN



Confederation of Indian Industry



# 21<sup>st</sup> CII India Design Summit

8-10  
December  
2021

**DESIGN FOR  
CIRCULAR ECONOMY**

## IN RETROSPECT 2021

INTERNATIONAL PARTNERS

WORLD  
DESIGN  
ORGANIZATION

TAIWAN  
DESIGN RESEARCH  
INSTITUTE



Rat für Formgebung  
German Design Council



DesignSingapore  
Council



Confederation of Indian Industry organized the 21<sup>st</sup> India Design Summit from 8 - 10 December 2021 over digital platform. The Summit featured a digital Exhibition of design-led organisations and institutes that will be held from 8 - 25 December 2021.

The Summit is an annual congregation of the best design minds in India and across the globe. In its 21<sup>st</sup> year, the Summit with the focal theme of 'Design for Circular Economy' endeavoured to enhance design interventions at various level and encourage Indian Industry, SMEs and start-ups to adopt design principles to tackle global challenges in-line with the UN's Sustainable Development Goals.

**Japan** was the 'Partner Country' for the 21<sup>st</sup> India Design Summit, some of the leading global organisations partnering with the summit are **World Design Organisation (WDO)**, **German Design Council (GDC)**, **Design Singapore Council** and **Taiwan Design Research Institute (TDRI)**.

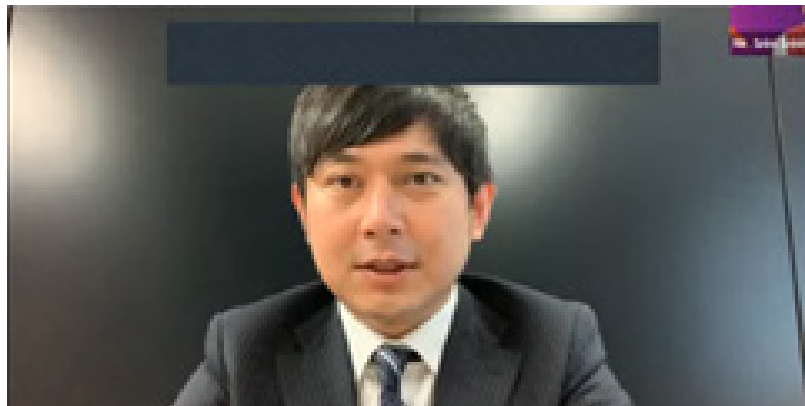


"Design is implicit and integral to India's aspiration to become a leader in Sustainable and Circular Knowledge Economy"

**Mr. Rajesh Kumar Singh**  
Joint Secretary, Department  
for Promotion of Industry  
and Internal Trade  
Government of India



# Insights from Global Design Thought Leaders



"The two countries celebrate 70 years of diplomatic and strategic relations, design collaborations in digital and green technologies, supply chain resilience and several other areas will help strengthen industrial competitiveness of both India and Japan"

**Mr Noriyoshi Fukuoka**

Director - Southwest Asia Office,  
Trade Policy Bureau, Ministry of  
Economy, Trade and Industry, Japan

"The gradually increasing representation of Indian companies in the Good Design Awards, a coveted design evaluation system, which is a clear testimony of India's competitiveness in design"

**Mr Hiroyuki Fukano**

President & CEO, Japan Institute of  
Design Promotion



"CII has been instrumental in promoting design across the world. He further emphasized the need for putting design as topmost national priority, especially in view of the pandemic"

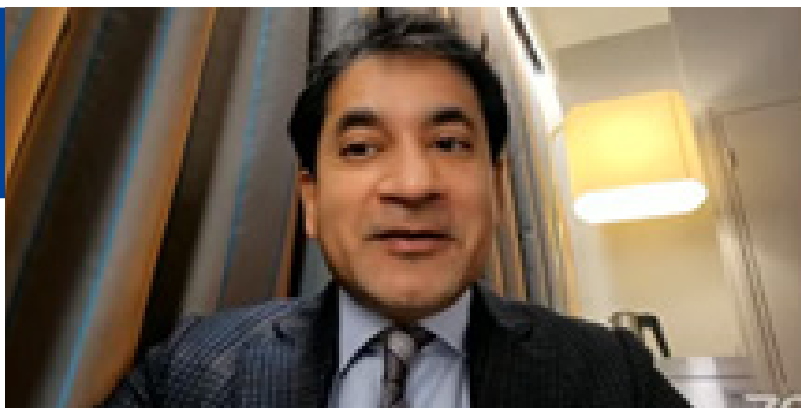
**Mr Srini Srinivasan**

President, World Design Organisation

"Designers have been game changers and play a leading role in adopting the paradigm shift towards sustainable, circular economy for benefiting the Indian ecosystem"

**Mr Udayant Malhoutra**

Chairman, CII National Committee on  
Design (2021- 22) and CEO &  
Managing Director, Dynamatic  
Technologies



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**9**  
**Sessions**

**2**  
**Workshops**

**3**  
**Award  
Ceremonies**

**55+**  
**Speakers**

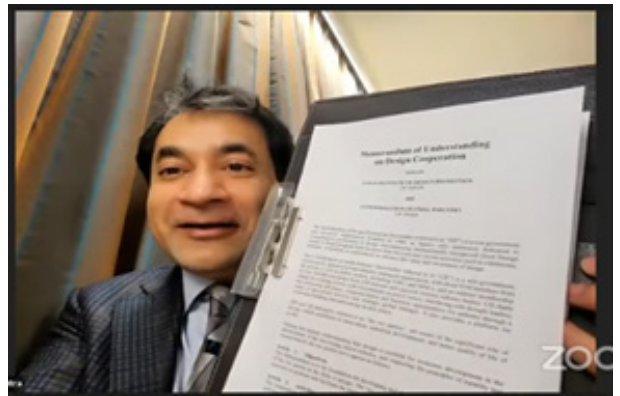
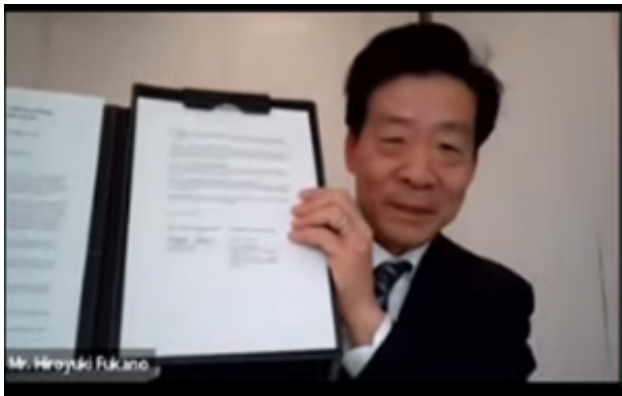
**2400+**  
**Delegates**

**100+**  
**B2B Meetings**

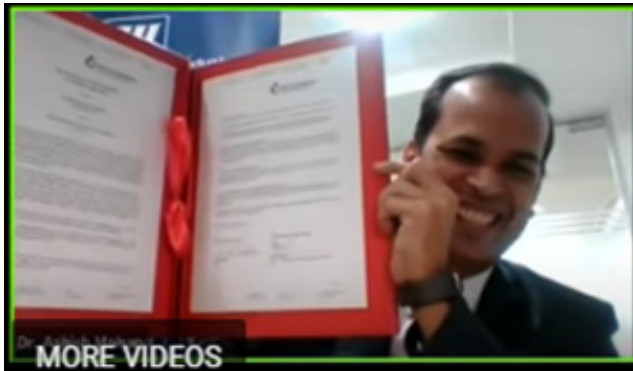


## MOU Signing Ceremonies

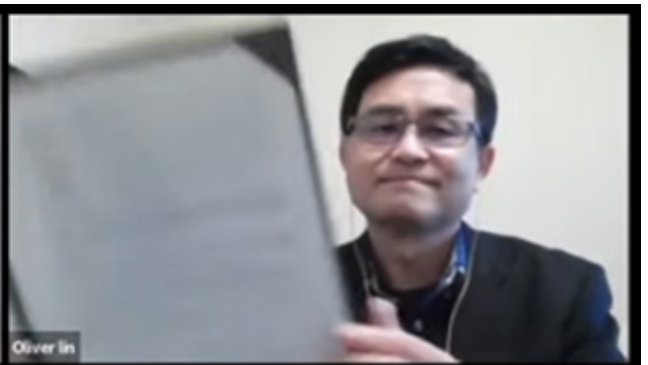
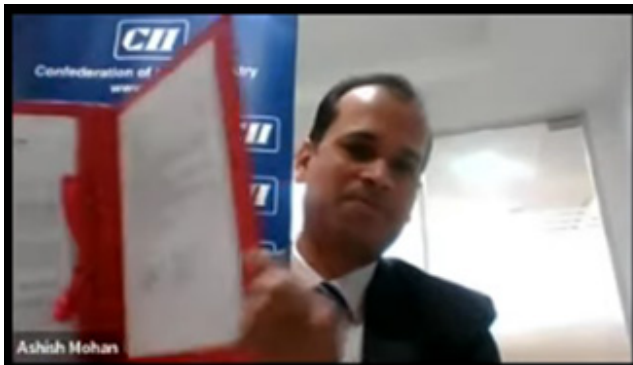
The Summit witnessed the signing of the MOUs between multiple International Organisation & Confederation of Indian Industry for developing and strengthening bilateral cooperation in the field of design through knowledge exchange and joint research programmes.



**MOU Signed between Japan Institute of Design Promotion and CII**



**MOU signed between German Design Council and CII**



**MOU signed between Taiwan Design Research Institute and CII**



## Luminary Speakers at the Summit



**Prof. Don Norman**

American researcher, professor, and author Founding Director emeritus, Design Lab, University of California, San Diego

**Mr. Karel Vredenburg**  
Director, Global Design Leadership, Culture, External Engagement, and Academic Programs at IBM



**Mr. Bhaskar Bhat**

Grand Jury Chairman, Director, Tata Sons, Titan and Trent & Chairman of the Board of Rallis India & Tata SIA (Vistara)

**Mr. C K Venkataraman**  
Managing Director of Titan Company Limited





# Exhibition at the 21<sup>st</sup> India Design Summit

High-level participation from Japanese companies in exhibition



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# Exhibition at the 21<sup>st</sup> India Design Summit

**27**  
Exhibition  
Stalls



**2000+**  
Stall Visits

**100+**  
B2B Meetings

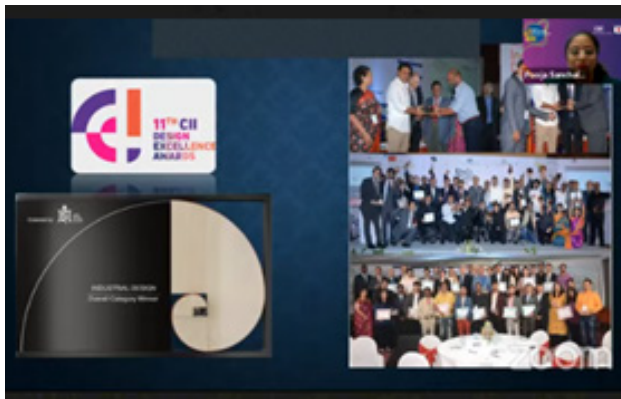




# Felicitation & Award Ceremonies

## 11<sup>th</sup> CII Excellence Awards

Conferred to 16 Companies



## CII Young Designers Awards

Conferred to 6 Projects in 6 different categories. Top 17 projects were recognised.



## CII DQ Labs Design Hackathon

One Grand Award, Rolling trophy for the School having maximum winning projects.

22 Awards conferred in 11 categories to Junior and Senior Student teams.





## Key take-aways from the Summit discussions

### DESIGN FOR CIRCULAR ECONOMY

- The 21<sup>st</sup> CII Design Summit, held over last three days, saw some phenomenal discussions and very insightful deliberations on various aspects of Design. The very theme of the Summit – Design for Circular Economy – resonates with the critical need and requirements of the time.
- Circularity and Sustainability are going to be crucial for the countries, global economies as well as the humanity at large to tackle the challenges of climate, urbanization stress on infrastructure.
- Key stakeholders of global design economy participated in the Summit, which also proved to be starting point of a journey of mutual collaboration and co-innovations in field of design and technology.

# Proud Partners of Design Summit 2021

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## EVENT PARTNER



DYNAMATIC  
TECHNOLOGIES

## ASSOCIATE PARTNERS



MARUTI SUZUKI



AUTODESK

## ASSOCIATE CO-PARTNERS



## CORPORATE PARTNER



## KNOWLEDGE PARTNERS



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OF DESIGN



GITAM  
(DEEMED TO BE UNIVERSITY)  
VISAKHAPATNAM • HYDERABAD • BENGALURU



JAIN  
DEEMED-TO-BE UNIVERSITY

THE  
D-SCHOOL

## BRANDING PARTNER



## TROPHY PARTNER

foleydesigns

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See you again at the

# 22<sup>nd</sup> CII India Design Summit

For More information,  
visit [www.ciidesign.in](http://www.ciidesign.in)  
or contact

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