



## Exhibitor Benefits

- **Digital Pavilion**  
A dedicated, multi-feature, digital exhibition space with a **24x7 helpdesk**. People from across the world can visit your stall at their convenience.
- **Representatives & Connect**
  - 1) Company/booth representatives
  - 2) Connect via Chat, Email, SMS
  - 3) Detailed profiles of the representatives
  - 4) Share your contact details
  - 5) Analytics & instant alerts with information of visitors
- **Product/Services**
  - 1) Product/Service information
  - 2) Photographs/Images/Videos
  - 3) Brochures, write-up
  - 4) Website/URLs
- **Company Information**
  - 1) Company name, banner, logo, brochure
  - 2) Introduction video
  - 3) About your business
  - 4) Contact details
  - 5) Company website
- Get access to detailed profiles of other attending participants and **another** Exhibitor by own
- Identify participants for **B2B / B2G Engagement** by own
- Interact with other participant through **Chat, SMS or email** by own

- AI-based identification of potential business match for each participant
- Each participant can showcase his/her profile and express interest for **B2B / B2G engagement**
- Opportunity to Showcase their Products and Services for **30 Days** at **CII Hives Platform**
- **Target Audience** - Government Officials from Different Ministries and departments, PSU Companies, Industry (Large, Medium, Small and Micro scale), Training & Consulting Firms, Tech providers, Users, Start-ups/ MSME Academicians & Students, Buyers, Private Companies / MNC, State Participations, International agencies/ countries/ trade bodies.

### **Registration Details for an Exhibitor -**

**For CII & MSME Members - INR 20000 Plus 18 % GST**

**For CII Non-Members - INR 25000 Plus 18 % GST.**

Participants interested to know more about the **Digital Exhibition** and **Sponsorship**

May kindly contact the below coordinates:

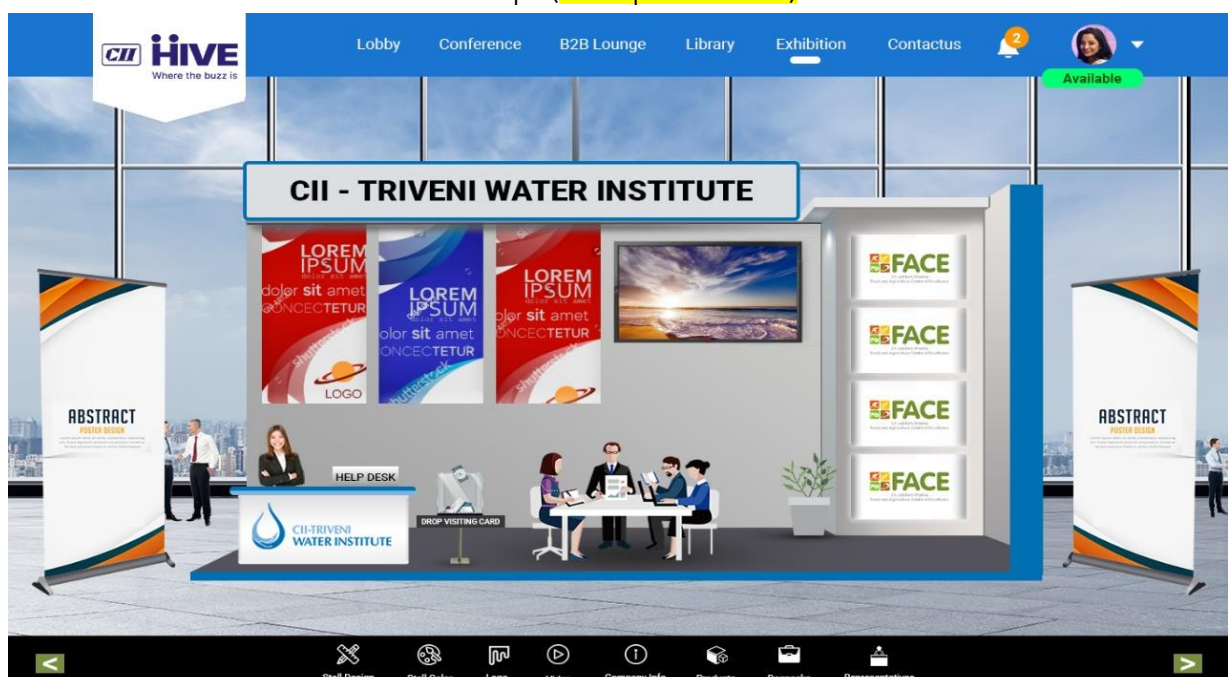
Ms. Pooja Sanchala – [pooja.sanchala@cii.in](mailto:pooja.sanchala@cii.in)

Ms Shreya Basu – [shreya.basu@cii.in](mailto:shreya.basu@cii.in)

Mr. Nitish Das – [nitish.das@cii.in](mailto:nitish.das@cii.in)

### **Digital Stall Design and Specification -**

- **Logo Of origination:** Size should be 200x130px. Link with Company website URL
- **Standee images:** Size should be 200x500px (can upload two)
- **Company Brochure in pdf - Should be less than 20 MB**
- **Company Video - Embedded code from YouTube**
- **Thumbnail image of video:** Size should be 200x130px
- **Banner:** Size should be 140x210px (can upload three)



- **Display 10 Products:** only Main 4 products will be Visible in the Stall rest can be access from list of Products
- Product Image should be 160x145px,
- Product Description – 8000 word
- Customers, Certifications
- Display Image for Product Brochure should be 380x525px,
- Can Upload pdf for Product Brochure – Less than 20 MB
- Product Video Embedded Code (YouTube, Vimeo)
- Product Video thumbnail Image should be 200x130px
- Company Social media Link will be Uploaded.
- Both Coordinator should be only one person – He is the person who has all the authority to set up the stall by own. He can check the Visitor Analysis record as well.
- Both Representative Can be N numbers... People may Interact with Chat, SMS and Email and get instant alert of Visitor to both Representative and both coordinators
- Both Coordinator can Change the Stall Design and Stall Colours by itself.
- We do have option for Visitors to Drop their card in the Stall.
- **Images can be in png, jpg, and jpeg format only.**

**Detailed version of exhibitor form will be shared upon confirming participation.**