

1.0 Contact Details

1.1 Designer

Please provide contact details of the Lead Designer on this project.
Fill down with Applicant's contact details

Designer 1:

Title:

First Name:

Last Name:

Designation:

Designer 2:

Title:

First Name:

Last Name:

Designation:

Designer 3:

Title:

First Name:

Last Name:

Designation:

Organization:

Address:

Landmark:

State:

Postcode:

Country:

Phone Number:

Fax Number:

Mobile Number:

Email Address:

Web Address:

This entry was designed
for which markets?:

1.2 Client / Manufacturer

Please provide contact details of the Client / Manufacturer of the entry, electing the Project Manager as the main contact below.

Fill down with Applicant's contact details

Title:	<input type="text"/>
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Position:	<input type="text"/>
Organization:	<input type="text"/>
Address:	<input type="text"/>
Landmark:	<input type="text"/>
State:	<input type="text"/>
Postcode:	<input type="text"/>
Country:	<input type="text"/>
Phone Number:	<input type="text"/>
Fax Number:	<input type="text"/>
Mobile Number:	<input type="text"/>
Email Address:	<input type="text"/>
Web Address:	<input type="text"/>

2.0 Order of Company Recognition

Please provide the company name/s that you wish to be acknowledged on all published material, certificates or trophies in order of recognition, including the organization/s already mentioned in this form if applicable.

Please note that companies not listed here will not be acknowledged.

Company No. 1:

Company No. 2:

Company No. 3:

Company No. 4:

3.0 Entry Data

All Fields Marked * are Compulsory.

3.1 Entry Name *

Please include brand and refrain from using numbers or codes unless integral to the entry name.

3.2 Entry Category *

For assistance with selecting a category

Visual Communication

- Visual identity: Branding or rebranding projects, logo, trademark, symbol, visual identity implementation across organization
- Environments: Corporate, public and private spaces, environmental graphics and signage, museum exhibits, showroom and retail merchandising, trade show exhibits, etc.
- Packaging Graphics
- Typography: Logotype, print, packaging, signage, digital media, original, derivative or pictorial typeface
- Publications: Magazines, catalogues, annual reports, communication tools, brochures, books, periodicals, etc.

Industrial Design

- Household Appliances: White goods and electrical household equipment, kitchen devices and aids, household aids, household aids, refrigerators, microwave oven, vacuum cleaners, sewing machines, etc.
- Home Products: Home & decorative accessories, kitchen, garden & workshop tools, cutlery & kitchenware, tools for cooking & cleaning, utensils, tableware, baby products, pet products.

- Lifestyle: Jewelry, footwear, leather articles, accessories, watches, spectacles, optical products, bags, luggage, backpacks, cases, eyeglasses, helmets, other personal items, etc.
- Electronic, Computers and Communications Products: Audio and visual equipment, electronic consumer goods, phones, cell phones, smart phones, PDAs, navigation devices, earpieces and handsets, desktops, laptops, portable devices, display screens, etc.
- Productivity Tools: Equipment and fixtures, writing instruments, stationary, office supplies, etc.
- Leisure Products: Sports equipment, hobby goods, DIY Goods, toys and games, playground equipment, educational toys, etc.
- Entertainment: TVs, media players, cameras, camcorders, musical instruments, gaming equipment, entertainment devices, entertainment accessories, etc.
- Packaging Structures
- Capital Goods: Industrial machinery & tools, agricultural machinery & tools, construction machines & tools etc.
- Tools, Equipment & Gauges: Tools, work gear, gauges and measuring devices, test equipment, machining equipment, visual devices, industrial robots, etc.
- Health & Personal Care: Hospital and laboratory devices, rehabilitation, patient care and medical operation appliances, clinical & diagnostic products, industrial & scientific products, surgical & therapeutic Products, home-Care & self-care products, beauty and grooming, body care devices, etc.
- Architectural & Interior Products: Furniture, lighting, public spaces, building materials, fittings and fixtures, air conditioners, sanitary ware, retail fixtures, retail equipment, point of sale products and systems, etc.

Interaction Design

- Consumer, home and personal
- Business and productivity

- Games and Multimedia
- Website, information graphics, online ads, kiosks, digital magazines, email newsletters
- Mobile Apps
- Motion design, animations, film titles, typography on screen

Mobility Design

- Two-wheelers
- Four-wheelers–passenger
- Four-wheelers-commercial
- Special purpose vehicle
- Automobile Accessories

3.3 Date of Entry's

Introduction to the India Marketplace:

3.4

Expected Annual Volume of Production / Sales

3.5

Recommended Retail Price in India

3.6 Applicable Standards

Please list all applicable standards or codes that have been met by this entry, including your TGA Approval Code (if applicable). If there are no standards applicable to this area of development, please indicate this

4.0 Entry Evaluation

Please note this information will be displayed permanently online as part of your entry profile.

4.1 Description

Please note that your response will be automatically limited to 100 words.

4.2 Description

Please note that your response will be automatically limited to 100 words.

	Feature and/or Benefit Please note that your response will be automatically limited to 25 words per heading.	Description Please note that your response will be automatically limited to 100 words per key features and/or benefit.
1		
2		

3		
4		
5		

4.3 Innovation

Please describe the innovation achieved by your entry limited to 100 words.

4.4 Design Success

Please describe the market success achieved by your entry limited to 100 words.

5.0 Entry Images*

All Fields Marked * are Compulsory.

Please attach four JPEG images of the entry one by one in the order you wish them to appear.

Image Requirements

- 1024 x 768 pixels in dimension
- Min 300 dpi in resolution
- CMYK or RGB in color mode
- No bigger than 3 MB in file size

6.0 Agreement

I agree to abide by the Rules of the CII Design Excellence Awards as determined by its organizer and accept that the judges' decision is final and no correspondence will be entered into. I will provide all reasonable information and actual production samples for further examination and exhibition if as required.

I acknowledge that Confederation of Indian Industry, its employees and agents accept no responsibility for any damage or loss caused to any samples provided by me during transportation, handling or storage - and that packaging, transportation and insurance of any such material is my responsibility.

I assure that the information supplied in or in relation to this application is correct and complete. I understand that my application, images and any promotional material relating to my application may be used by the organizers to promote design in India and overseas.

By submitting this application, I am agreeing to the Terms and Conditions of Entry of the CII Design Excellence Awards

I Agree *

7.0 Payment

Payment If made by Cheque, attach scanned copy here

Or

For online transfer, please attach payment advice here.

Bank Details:

For Online Payment

Name :- CONFEDERATION OF INDIAN INDUSTRY

Address :- 23, Institutional Area, Lodhi Road, New Delhi -110003

Pan No. :- AAATC0188R

Tan No. :- DELC07910A

Service Tax no. :- AAATC0188RST004

VAT No. :- 07850377383

Local Transfer

Account number :- 52205035775

Bank name :- Standard Chartered Bank

Address :- 23 Barakhamba Road, Narain Manzil New Delhi -110001

IFSC code :- SCBL0036020

MICR :- 110036002

Contact:

Pooja Sanchala

Confederation of Indian Industry

Plot No. 249-F, Udyog Vihar Phase IV

Sector 18, Gurgaon

Haryana 122015

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E.: pooja.sanchala@cii.in

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