

1.1 Designer

Please provide contact details of the Lead Designer on this project.

Designer 1*:

Title:

First Name:

Last Name:

Designation:

Designer 2:

Title:

First Name:

Last Name:

Designation:

Designer 3:

Title:

First Name:

Last Name:

Designation:

Organization:

Address:

State:

Postcode:

Phone Number:

Mobile Number:

Email Address:

Web Address:

For which markets was
this entry was designed
?:

1.2 Client / Manufacturer*

Please provide contact details of the Client / Manufacturer of the entry, electing the Project Manager as the main contact below.

Title:

First Name:

Last Name:

Designation:

Organization:

Address:

State:

Postcode::

Phone Number:

Mobile Number:

Email Address:

Web Address:

2.0 Order of Company Recognition*

Please provide the company name/s that you wish to be acknowledged on all published material, certificates or trophies in order of recognition, including the organization/s already mentioned in this form if applicable.

Please note that companies not listed here will not be acknowledged.

Design Firm*

Client Company*

3.0 Entry Data

All Fields Marked * are Compulsory.

3.1 Product Entry Name *

Please include brand and refrain from using numbers or codes unless integral to the entry name.

3.2 Entry Category *

For assistance with selecting a category

Visual Communication

- Visual identity: Branding or rebranding projects, logo, trademark, symbol, visual identity implementation across organization
- Environments: Corporate, public and private spaces, environmental graphics and signage, museum exhibits, showroom and retail merchandising, trade show exhibits, etc.
- Packaging Graphics
- Typography: Logotype, print, packaging, signage, digital media, original, derivative or pictorial typeface
- Publications: Magazines, catalogues, annual reports, communication tools, brochures, books, periodicals, etc.

Industrial Design

- Household Appliances: White goods and electrical household equipment, kitchen devices and aids, household aids, household aids, refrigerators, microwave oven, vacuum cleaners, sewing machines, etc.
- Home Products: Home & decorative accessories, kitchen, garden & workshop tools, cutlery & kitchenware, tools for cooking & cleaning, utensils, tableware, baby products, pet products.

- Lifestyle: Jewelry, footwear, leather articles, accessories, watches, spectacles, optical products, bags, luggage, backpacks, cases, eyeglasses, helmets, other personal items, etc.
- Electronic, Computers and Communications Products: Audio and visual equipment, electronic consumer goods, phones, cell phones, smart phones, PDAs, navigation devices, earpieces and handsets, desktops, laptops, portable devices, display screens, etc.
- Productivity Tools: Equipment and fixtures, writing instruments, stationary, office supplies, etc.
- Leisure Products: Sports equipment, hobby goods, DIY Goods, toys and games, playground equipment, educational toys, etc.
- Entertainment: TVs, media players, cameras, camcorders, musical instruments, gaming equipment, entertainment devices, entertainment accessories, etc.
- Packaging Structures
- Capital Goods: Industrial machinery & tools, agricultural machinery & tools, construction machines & tools etc.
- Tools, Equipment & Gauges: Tools, work gear, gauges and measuring devices, test equipment, machining equipment, visual devices, industrial robots, etc.
- Health & Personal Care: Hospital and laboratory devices, rehabilitation, patient care and medical operation appliances, clinical & diagnostic products, industrial & scientific products, surgical & therapeutic Products, home-Care & self-care products, beauty and grooming, body care devices, etc.
- Architectural & Interior Products: Furniture, lighting, public spaces, building materials, fittings and fixtures, air conditioners, sanitary ware, retail fixtures, retail equipment, point of sale products and systems, etc.

Interaction Design

- Consumer, home and personal
- Business and productivity

- Games and Multimedia
- Website, information graphics, online ads, kiosks, digital magazines, email newsletters
- Mobile Apps
- Motion design, animations, film titles, typography on screen

Mobility Design

- Two-wheelers
- Four-wheelers–passenger
- Four-wheelers-commercial
- Special purpose vehicle
- Automobile Accessories

3.3 Date of Entry*

Introduction to the India Marketplace:

3.4

Expected Annual Volume of Production / Sales*

3.5

Recommended Retail Price in India*

3.6 Applicable Standards

Please list all applicable standards or codes that have been met by this entry, including your TGA Approval Code (if applicable). If there are no standards applicable to this area of development, please indicate this

4.0 Entry Evaluation

Please note this information will be displayed permanently online as part of your entry profile.

4.1 Description*

Please note that your response will be automatically limited to 100 words.

4.2 Description*

Please note that your response will be automatically limited to words specified.

	Feature and/or Benefit Please note that your response will be automatically limited to 25 words per heading.	Description Please note that your response will be automatically limited to 100 words per key features and/or benefit.
1		
2		

3		
4		
5		

4.3 Innovation*

Please describe the innovation achieved by your entry (limited to 100 max words).

4.4 Design Success*

Please describe the market success achieved by your (entry limited to 100 words).

5.0 Entry Images*

All Fields Marked * are Compulsory.

Please attach four JPEG images of the entry one by one in the order you wish them to appear.

Image Requirements

- 1024 x 768 pixels in dimension
- Min 300 dpi in resolution
- CMYK or RGB in color mode
- No bigger than 3 MB in file size
- Allowed only [gif | jpg | png | jpeg]

6.0 Agreement

I agree to abide by the Rules of the CII Design Excellence Awards as determined by its organizer and accept that the judges' decision is final and no correspondence will be entered into. I will provide all reasonable information and actual production samples for further examination and exhibition if as required.

I Undertake to exhibit my entry before the final jury at my own cost as per the details shared by CII

I assure that the information supplied in or in relation to this application is correct and complete. I understand that my application, images and any promotional material relating to my application may be used by the organizers to promote design in India and overseas. By submitting this application, I am agreeing to the Terms and Conditions of Entry of the CII Design Excellence Awards.

I Agree *

7.0 Payment

APPLICATION FEES

Fees in Indian Rupees

Industrial Design
Visual Communication
Automobile Design
Interaction Design

Rs 50,000 plus taxes for application in any 2 categories + Single page of entry in Design Book

Rs 50,000 plus taxes for application in single category + Double spread entry in Design Book

PAYMENT OPTIONS

- Payment through CII PORTAL (CHEQUE/ DD/ Credit Card/ DEBIT CARD)
- ONLINE TRANSFER (NEFT /RTGS)

CONTACT

Mr Gaurav Gupta

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