

Design Visiting Program for India Delegation 2020

TAIWAN DESIGN CENTER

Program

Duration:

April 6 – 10, 2020, Total 5 Days

Participant:

23 Representatives from small and medium enterprises in India

2 Coordinators from Confederation of Indian Industry

Content:

8 Company Visits

2 Forums

1 Workshop

2 Park Visiting Tours

1 Half-day Sightseeing Tour

Program

Purpose

- Introduce Taiwan latest products and concepts related to **Design, Technology, and Innovation**
- Create a platform of design consultancy for Taiwan designers and representatives from SMEs in India
- Cultivate business potential of Indian small and medium enterprises

Focus Point

- Design in Industry 4.0
- Design in New Product Development
- Design and Innovation for SMEs

Schedule

	4/6	4/7	4/8	4/9	4/10	
ARRIVAL	9:30-10:00 Orientation	9:00-12:00 Forum: Design and Technology (Design Studio)	9:00-12:00 Forum: Design and Innovation for SME (SME & Design Studio)	9:00-10:30 Company Visiting: Quanta Computer	9:00-12:00 Visiting Tour: Taiwan Startup Terrace (Gogoro)	DEPARTURE
	10:00-11:30 Introduction of TDC and Songshan Cultural and Creative Park			11:00-12:00 Company Visiting: Techman Robot		
	Lunch Break					
	14:00-15:30 Company Visiting: NOVA	14:00-15:30 Company Visiting: ASUS	14:00-15:30 Meeting: National Association of Small & Medium Enterprises	14:00-17:30 Design Consultancy and Workshop: - Industrial Design - CI Design/ Branding	14:00-17:30 Sightseeing: -National Palace Museum -Taipei101	
	16:00-17:30 Company Visiting: BenQ- Lifestyle Design Center	16:00-17:30 Company Visiting: PEGA D&E	16:00-17:30 Company Visiting: GIXIA Group Co.			
Design and Innovation	Design and Technology	SMEs	Design in Industry 4.0 & Workshop	Culture Experience		

Please note that this visiting program is subject to change due to unforeseen circumstances. In that case, the same level alteration will be provided.

Company Visits

NOVA Design

Nova Design, established in 1988, is one of the world's largest independent product design and development consulting firms.

Nova Design brings business value and competitive advantage to its clients with expertise in research and trend study, product and interface design, prototyping services and engineering services.

INTERNATIONAL
DESIGN AWARDS
獲獎榮耀

INTERNATIONAL
DESIGN AWARDS



- # Design
- # Innovation
- # New Product Development



4/6
4:00-5:30pm

BenQ – Lifestyle Design Center

Fusing lifestyle with design. BenQ's product design is based on the simple belief that technology too must have a human soul. BenQ sees technology not as just a functional tool, but as a symbol of the user's individuality & lifestyle.



DISCIPLINE SERVICE DESIGN / UX

X-Sign

Digital Signage Solution

DESIGN

BenQ Corporation
Lifestyle Design Center
Taipei, Taiwan

CLIENT / MANUFACTURER

BenQ Corporation
Lifestyle Design Center
Taipei, Taiwan



Design
Innovation
Technology



4/7
2:00-3:30pm

ASUS

ASUS is a multinational computer hardware and consumer electronics company, established in 1989. ASUS is the world's No. 1 motherboard and gaming brand as well as a Top3 consumer notebook vendor.



ASUS introduced Zenbo, a smart home robot designed to provide assistance, entertainment, and companionship to families.

Design
Innovation
Technology

4/7
4:00-5:30pm

PEGA Design & Engineering



Design
Technology
New Product Development



PEGA D&E is prized on optimizing the communication between industrial designers, R&D engineers, and in-house prototyping/ material labs.

PEGA D&E team is able to provide clients with comprehensive product development services in each specific stage of the development cycle.

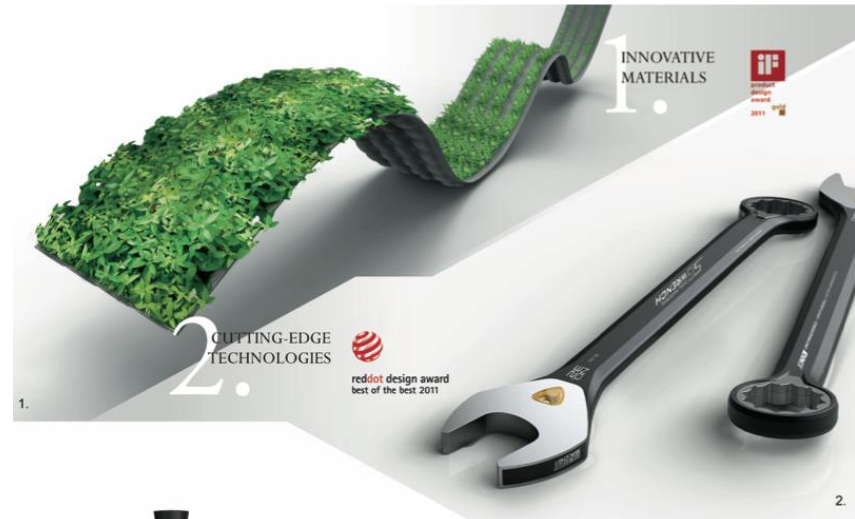
GIXIA Group

GIXIA Group, which is Asia's most influential and innovative design consultancy, has served clients in a wide spectrum of industries from the Greater China area, the United States, and Europe.

GIXIA Group gathers a group of visionaries with more than 20 years of extensive design experience that can provide integral resources for creative design, advanced technologies, and cutting-edge materials and manufacturing processes.



- # Design
- # Innovation
- # New Product Development



4/9

9:00-10:30am

Quanta Computer



Established in 1988, Quanta Computer is one of the world's leading notebook manufacturers.

Quanta has extended the reach to cloud computing business, enterprise network solutions, mobile communications products, smart home products, autotronics, smart healthcare, IoT, and AI applications.



廣達電腦
Quanta Computer

Design in Industry 4.0

Techman Robot

Techman Robot offers TM Robot, a stand-alone cobot solution, as a basic module for businesses to “try out/test-run” collaborative robots.

TM Robot is a high-performance production tool that is highly compatible and flexible to man and machine collaboration as well as help achieve a smart factory.



DESIGN
AWARD
2018



4/10

9:00-10:30am

Gogoro

GOOD DESIGN AWARD

關於GDA [歷屆獲獎產品](#) [參賽辦法](#) [獲獎后的活動](#) [往屆信息歸檔](#)

2018

Year awarded ▾ Special Award ▾ [Display detailed search](#)

GOOD DESIGN GOLD AWARD



Founded in 2011, Gogoro develops the world's first and only Smartscooter™, a high-performance, zero emissions, connected two-wheeled electric vehicle.

With a vast network of battery-swapping stations, Gogoro's growing energy network is poised to change urban transportation for the better.

gogoro

Design
Innovation
SME

Forum

Time	4/7 (DAY 2)	4/8 (DAY 3)
9:00-10:10	Design and Technology	Design and Innovation for SMEs
10:10-10:30	Break	
10:30-11:40	Design and Technology	Design and Innovation for SMEs

Workshop

4/9 (DAY 4)

14:00-17:30

**Design Consultancy
and Workshop:**

- Industrial Design
- CI Design/ Branding

Divided into 2- 4 groups for design consultancy depending on participants' requirements



Discuss and exchange



Switch groups

4/6

10:00-11:30am

Songshan Cultural and Creative Park



4/10

11:00-12:00am

Taiwan Startup Terrace



4/10

2:00-5:30pm

Sightseeing Tour



National Palace Museum

Taipei 101

