



Confederation of Indian Industry



## Launch of Design Challenge

On the occasion of World Industrial Design Day

29 June 2019; 1400 – 1645 Hrs

Venue: The Park Hotel (Ballroom 1), 22, Rajbhavan Road, Somajiguda, Hyderabad

### Draft Programme

<b>1330 – 1400 Hrs</b>	Registration	
<b>1400 - 1405 Hrs</b>	Welcome Remarks	<b>Mr. Soumitra Biswas</b> Adviser - Technology and Innovation Confederation of Indian Industry
<b>1405 – 1415 Hrs</b>	Design Education in India	<b>Prof. Pradyumna Vyas</b> Regional Advisor, World Design Organization; Former Director, National Institute of Design – Ahmedabad
<b>1415 – 1430 Hrs</b>	Design Education – Global Perspectives	<b>Mr. Srinivasa</b> President – Elect World Design Organization
<b>1430 – 1450 Hrs</b>	Brief on Design Challenge	<b>Mr Jayesh Ranjan</b> Principal Secretary, Government of Telangana
<b>1450 – 1455 Hrs</b>	Unveiling of Design Challenge for Students	
<b>1455 – 1515 Hrs</b>	Q&A	<b>Media interactions</b>
<b>1515 – 1545 Hrs</b>	Case Study presentation by Design Startup	<b>Mr. Kranthi Vistakula</b> Founder Dhama Innovations
<b>1545 – 1615 Hrs</b>	Case Study presentation by Design Startup	<b>Mr. Raj Neravati</b> Founder and CEO Hug Innovations Corp
<b>1615 – 1620 Hrs</b>	Summing Up & Vote of Thanks	<b>Ms. Vatsala Mishra</b> OSD to Principal Secretary, Director-MSME & Retail, Industries & Commerce Department Govt. of Telangana
<b>1620 – 1645 Hrs</b>	Networking Hi-Tea	